

Reconnecting What Was Never Meant to Be Apart

# A Concept by Laial

Initiatives: AgriHarbor | GAIA | PermaHarbor



# Project Overview



## PROJECT NAME

Agriharbor/GAIA/PermaHarbor

## GENRE

Regenerative agriculture/ Digital Hub/ Bottom-up quality  
Control Certification

## THEMES

Regeneration/ Commons/ Diversity/ Stewardship/ Innovation/  
Territory/ Justice/ Tradition

## TIMELINE

January, 2025 - 2030

## TARGET AUDIENCE

SSF/BSF/Grassroots/Municipalities  
Educators/Researchers/Youth/Cooperatives

# Story Synopsis

**“We’re not building a new system. We’re remembering one.”**

AgriHarbor was born from listening — to farmers, to land, to youth disillusioned with extractive economies. It began in the hills of southern Spain, where monoculture and synthetic inputs pushed tradition to the margins. Today, it is a pilot ecosystem reconnecting farming, culture, and community — one living lab at a time. With a long-term vision to support farmers in transitioning from conventional systems to organic practices and ultimately to regenerative, diversified permaculture, AgriHarbor lays the groundwork for a more resilient food future. GAIA and PermaHarbor emerged to ensure this model can be shared, scaled, and honored beyond borders.

## CONFLICT

Disconnection is the root cause of today's ecological, social, and economic crises.

We work in areas where:

- Traditional knowledge is undervalued
- Youth are leaving rural life
- Small farmers lack support
- Municipalities & communities don't collaborate
- People are cut off from food origins

## RESOLUTION

Three interconnected initiatives:

- AgriHarbor – Ground labs for regeneration & co-creation
- GAIA – Digital platform for knowledge exchange and documentation.
- PermaHarbor – Peer-driven transparency certificate for food quality.



# Who we are

LAIAL is not a farm. Not a school. Not an institution. LAIAL is a connector.

We bring people together.  
We bridge the gaps between:

- Traditional knowledge & science
- Youth & land
- Farmers & markets
- Municipalities & grassroots
- Local food & urban life



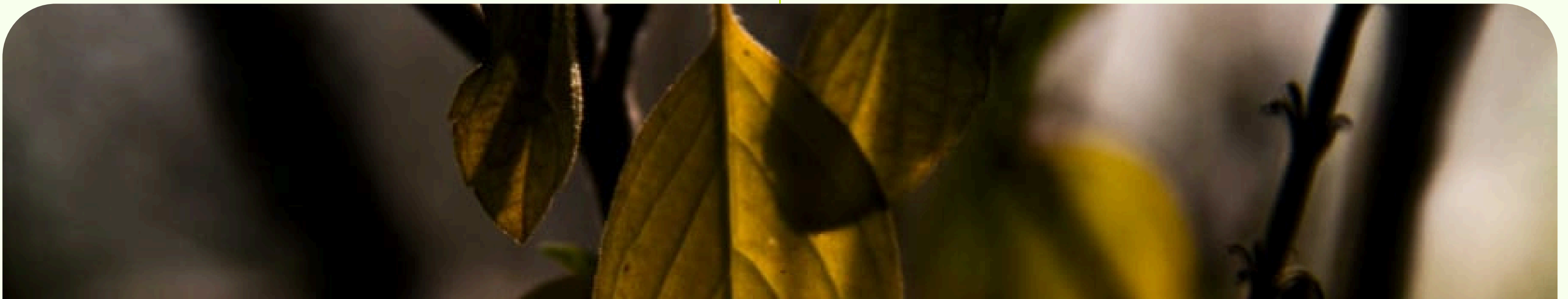


# The Concept

AgriHarbor, GAIA, and PermaHarbor are three regenerative pillars under LAIAL, designed to address disconnection at every level — from soil to society. AgriHarbor grounds this work in local, experimental labs. GAIA scales it through a digital platform for documentation and collaboration. PermaHarbor supports it by fostering consumer awareness and creating a transparent bridge between farmers and eaters, offering clarity on food quality through community-led insights. Together, they form a living ecosystem of action, learning, and systemic change.

# Core Message

We're not building a new system. We're remembering one. At LAIAL, we believe the answers are already here — in the land, in communities, and in the ancestral wisdom we carry. We work with connectors, agile learners, and practitioners from diverse backgrounds, united by a shared love for regenerative culture and nature. We regenerate relationships — between people and place, tradition and innovation, and local resilience and global solidarity.





# AgriHarbor - The Living Lab

Experimental lab rooted in local communities:

- Land regeneration & agroecology
- Traditional irrigation & seed trials
- Eco-markets & legal consultation support
- Community building

Themes: Plantation, Conservation, Community building

## HOW & WHAT

We create hands-on experimental hubs in rural labs around South of Spain, Germany and Levant to pilot regenerative practices: plantation & watering techniques, reviving traditional knowledge, conservation of food, consulting farmers with legal updates, and supporting community development.

## FOR WHO

Designed for small and large-scale farmers ready to transition from chemical-based plantation to organic & then regenerative agriculture, grassroots groups experienced in regenerative work, and grassroots needing legal frameworks or EU project support.





# GAIA – Our Digital Ecosystem

## HOW & WHAT

GAIA is a digital space that documents, archives, and shares indigenous knowledge. It connects traditional knowledge with researchers and policymakers, creating cross-border solidarity and visibility.

A Platform to:

- Preserve ancestral knowledge
- Share research & lived experience
- Connect projects through storytelling
- Empower collaboration across regions

Themes: Regeneration, Knowledge, Culture, Community, Reciprocity

## FOR WHO

Ideal for indigenous and traditional communities in Levant & other countries, educators, researchers, networks, and activists looking to scale impact, access open-source tools, and co-create knowledge rooted in lived experience and ecological practice.



# PermaHarbor – Regenerative Awareness

A community-driven awareness label:

- Built with farmers, researchers, artists
- Based on real practices, not top-down standards
- Honoring ecological, social & cultural value

Themes: Trust, Transparency, Awareness, Justice

## HOW & WHAT

A co-created, values-based tool designed to reconnect people with where their food comes from — amplifying farmers' voices, honoring cultural and ecological wisdom, and scaling the impact of regenerative agriculture through transparency and peer-powered trust.

## FOR WHO

Created for farmers, grassroots communities, and conscious markets who seek transparency, trust, and recognition aligned with regenerative and just food systems.



# Our Funders



## FUNDERS & SUPPORTERS

- Shanti Stiftung
  - Supports development of GAIA and AgriHarbor in Spain.
- Erasmus+
  - KA1: Facilitates youth exchanges in agriculture & craftsmanship
  - KA2: Expands our international partner network for regenerative innovation

## PRIVATE FUNDERS

- Enthusiasts about Regenerative agriculture

## FUTURE FUNDS

- Exploring EU Horizon, Global Green Grants funds...





# Our partners

## **SOME OF OUR CURRENT GRASSROOTS, FARMING & ERASMUS+ PARTNERS**

- EcoAxarquia (Spain) – KA1 & KA2
- ANCE (Greece) – KA1 & KA2
- Fattizze (Italy) – KA2
- Onestine (Romania) – KA2
- Emerging partners in Spain – from local food networks, municipalities, and permaculture schools

## **NETWORK**

We have more than 20 active Grassroots in the Levant- we are exploring possibilities.

We all come from agricultural families having a lot of connections in the region





# Target Audience

## PSYCHOGRAPHICS

- Small- and large-scale farmers interested in transitioning from conventional agriculture, or monoculture
- Grassroots groups working in regenerative agriculture seeking EU collaboration or bureaucratic consultations
- Local/regional networks committed to climate action, food justice, and commons
- Cultural practitioners and educators focused on eco-literacy and tradition
- Agile learners, connectors, and system thinkers who act across sectors

## HABITS

Our audience values collaboration, practical tools, and peer-to-peer learning. They frequently engage in community spaces — both offline (farmers' markets, local councils, eco-gatherings) and online (Telegram, WhatsApp, social media groups). Many actively seek access to EU funding, bureaucratic guidance, and knowledge-sharing platforms. Their behavior is shaped by purpose-driven action, resourcefulness, and deep-rooted care for the land and their communities.

# Unique Selling Points



## NETWORK

Rich, cross-regional networks in the Levant, Germany, Spain, and other countries

## AGILITY

Fast, adaptive, and collaborative piloting experiences

## ACCESS

Proven track record of accessing and implementing EU funding

## INTEGRATION

- Three mutually reinforcing initiatives that regenerate each other
- A sustainable, scalable model rooted in trust, participation, and cultural relevance

**No other initiative in Europe currently connects these layers — place-based, digital, and peer-driven awareness — into a coherent and replicable ecosystem.**



# Summary

We are open to partners who believe in collaboration over competition. Whether you're a farmer, researcher, foundation, educator, artist, or policymaker — we're building a shared regenerative ecosystem.

We're seeking partnerships for:

- Projects – co-designed pilots, food labs, land-based experimentation
- Ideas – knowledge exchange, traditional wisdom, system innovation
- Shared Applications – Erasmus+, Horizon, and grassroots-EU funding
- Connections – local-to-global networks, rural-urban bridges
- Support- Groups to become and register as organizations especially in Levant.
- Education – trainings, residencies, content, and curriculum co-creation

We believe in openness, trust, and mutual enrichment. Join us to reconnect what was never meant to be apart.



# Thank You

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